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# Canada Post and PayPal announce e-commerce partnership to aid Canadian small business owners

Posted by [Derek A. Lackey, Editor](#) / June 17, 2017

Canada Post and PayPal have announced a new partnership, in an attempt to lessen the burden borne by small business owners.

The partnership is an extension of Canada Posts Solutions for Small Business program, which provides small business owners with a collection of perks aimed at optimizing shipping, marketing and e-commerce.

The new solution is a Canada Post payment and shipping solution integrated directly into a business owners PayPal account. [Watch the video](#)

## Using PayPal to make shipments easier

After signing up for the platform, business owners are able to track shipment orders, print off shipping labels and pay for shipping right through PayPal.

The goal, according to PayPal Canada president Paul Parisi, is to optimize the time that business owners spend shipping packages using physical Canada Post locations, by minimizing the time that business owners spend dropping off and picking up packages.



[Shipping] is way more complicated and complex than most people realize, said Parisi. You're running a small business, and one of the most important things to you is how do you get your product to your customer in a timely fashion, an efficient fashion, [without] costing you more than the product itself.

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Once a shipping label is created, the new platform can even automatically generate tracking information for both business owners and their customers.

The process is supposed to...

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