



# Report: Only 34% of Websites in the EU are Ready for GDPR

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It's been nearly 2 years since the Council of the European Union, European Parliament and the European Union passed the privacy legislation known as the General Data Protection Regulation (GDPR).

Beginning on May 25th, 2018 any company that hasn't updated their privacy policy during the two-year grace period will be in violation of the law and could face fines as much as 4% of the company's global revenue or 20 million, whichever is higher.

The new privacy policy must be transparent and tell the users what will happen with the data that is collected. It should be concise and written clearly, let the user know whether their data will be shared with a 3rd party or used for marketing purposes, explain the use of cookies and their purpose, and clearly state the rights of the individual visiting the site.

vpnMentor ran a test of over 2,500 websites in the EU that will need to follow the new GDPR regulations and found that as little as 34% of websites are currently compliant. Most of the websites we checked either had old privacy policies, and in some cases no privacy policy at all, and are in no way ready for the stricter privacy guidelines that take effect next month. Those that fail to meet these new standards, will be subject to the fines mentioned above.

## Only 34% of websites in the EU are ready for GDPR

Beginning May 25, 2018 any website that is either located in, or does business in, the EU and collects user data must update their privacy policy to be compliant with the GDPR

vpnMentor tested over 2,500 websites and found that only 34% of the websites have updated their privacy policy to comply with these new standards.

We found no correlation between websites that comply with the EU cookie regulations and sites that are GDPR compliant.

<b>Germany</b>	<b>67%</b>
<b>Austria</b>	<b>59%</b>
<b>Italy</b>	<b>51%</b>
<b>Cyprus</b>	<b>50%</b>
<b>Malta</b>	<b>50%</b>
<b>Luxembourg</b>	<b>48%</b>
<b>Spain</b>	<b>45%</b>
<b>Belgium</b>	<b>42%</b>
<b>Slovenia</b>	<b>42%</b>
<b>Ireland</b>	<b>38%</b>
<b>Hungary</b>	<b>38%</b>
<b>Bulgaria</b>	<b>32%</b>
<b>United Kingdom</b>	<b>31%</b>
<b>Finland</b>	<b>31%</b>
<b>Greece</b>	<b>31%</b>
<b>France</b>	<b>31%</b>
<b>Slovakia</b>	<b>27%</b>
<b>Latvia</b>	<b>27%</b>
<b>Poland</b>	<b>27%</b>
<b>Romania</b>	<b>25%</b>
<b>Lithuania</b>	<b>25%</b>
<b>Croatia</b>	<b>25%</b>
<b>Czech Republic</b>	<b>25%</b>
<b>Netherlands</b>	<b>23%</b>

<b>Estonia</b>	<b>21%</b>
<b>Sweden</b>	<b>21%</b>
<b>Denmark</b>	<b>20%</b>
<b>Portugal</b>	<b>17%</b>
<b>TOTAL</b>	<b>34%</b>

### Our Methodology

In order to determine which websites collect data, and therefore need to update their privacy policy, we based our research on sites that use MailChimp to collect user Email addresses. We tested as many 100 websites per country, and looked at their privacy policy, if they had one, to determine if it was GDPR compliant.



### Our Methodology

We targeted...

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